

A close-up photograph of a woman with long brown hair, wearing a white textured sweater, holding a newborn baby. The baby is wearing a white ruffled shirt and a striped onesie. The woman is looking down at the baby with a gentle expression. The background is a soft, out-of-focus indoor setting.

Sometimes, a mother
needs help to embrace
the unexpected.

SHIFRA nurtures
and equips her
for the journey.

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